



## Philadelphia Marathon Weekend Charity Affiliate Application November 18-20, 2022

Thank you for your interest in participating as an affiliate charity of the Philadelphia Marathon Weekend.

This program assists charitable organizations' fundraising efforts by providing guaranteed race entries to one of the nation's top 10 and most anticipated races.

In return for discounted race entries, charities must secure runners through their organization's marketing efforts to reach individuals or teams interested in running in support of their cause. Prospective charities must fit into one or more of the Philadelphia Weekend Marathon's core initiatives:

Categories include:

- Health Research/Education/Advocacy
- Children/Youth
- Education/Advocacy
- Disabilities/Special Needs
- Supportive/Emergency Services
- Emergency Services/Housing/Anti-Poverty
- Healthy Lifestyles
- Health Research/Education/Advocacy
- Diversity Equity and Inclusion

Participation is renewable on a yearly basis upon approval. Organizations must:

- Be registered in the United States.
- Possess a valid 501(c)(3) (Applications without this documentation will not be reviewed).
- Commit to a minimum of 10 registrations (bibs) for fundraising purposes.
- Commit to meet minimum \$500 fundraising goals set by the Philadelphia Marathon Weekend
- Returning charities, must show proof fundraising goals were met from previous year's race

### **Charity Affiliate Benefits**

- Logo posted on charity affiliate page on the Philadelphia Marathon Weekend's website with description and link to your organization.
- Your organization's summary in the virtual race guide.
- Opportunity to include Philadelphia Marathon Weekend logo in approved press releases and advertisements.
- Discounted virtual bag insert

## 2022 Philadelphia Marathon Weekend Official Charity Program application instructions

Please read these instructions in their entirety before submitting your application online. Incorrectly submitted documentation or failure to submit entire application may delay your organization's application review.

Organization Name Listed on 501(c)(3): \_\_\_\_\_

EIN (format as XX-XXXXXXX): \_\_\_\_\_

Organization Category (See above): \_\_\_\_\_

Area of Focus: \*Local; Local chapter of national/international; National; International; Local and national; Local, national, and international\*

\_\_\_\_\_

Organization Acronym: \_\_\_\_\_

Organization Website: \*Organization Website If you are applying as a chapter of a national organization, please submit your chapter or local website. This should not be your organization's marathon / endurance fundraising website. \*

\_\_\_\_\_

Organization Address:

\*If you are applying as a chapter of a national organization, please submit your chapter or local address.

Number/Street: \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Zip Code: \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Contact phone: \_\_\_\_\_ Contact e-mail \_\_\_\_\_

**Listing information** (for your website listing on the affiliate charity page)

Briefly explain the purpose of your organization in 50 words or less. Description will be used in both the virtual race guide and website:

Is your organization affiliated with other races? If so, please list.

\_\_\_\_\_

If applicable, list other endurance events your organization leverages or participates in as a fundraising opportunity: \_\_\_\_\_

If applicable, explain your organization's impact on or connection to Philadelphia:

\_\_\_\_\_

If applicable, list city officials, celebrities, nationally known advocates for your organization

\_\_\_\_\_

What is your fundraising deadline? (*before event, within one month after event, December 31*)

Does your organization pay your participants' registration fees? (*example: do not cover, cover based on different fundraising levels, cover fee*) \_\_\_\_\_

What fundraising platform will your participants use? \_\_\_\_\_

What fundraising minimum will your organization require? \_\_\_\_\_

**2022 Philadelphia Marathon Weekend Registration Options (Give number needed)**

\_\_\_\_\_ AACR Philadelphia Marathon (Full Marathon) @ \$110 each \$ \_\_\_\_\_

\_\_\_\_\_ Dietz & Watson Philadelphia Half Marathon @ \$100 each \$ \_\_\_\_\_

\_\_\_\_\_ Rothman Orthopaedics 8k @ \$35 each \$ \_\_\_\_\_

\_\_\_\_\_ Patriots Challenge (8K and half marathon) @ \$110 each \$ \_\_\_\_\_

\_\_\_\_\_ Independence Challenge (8K and full marathon) @ \$120 each \$ \_\_\_\_\_

\_\_\_\_\_ Liberty Challenge (half and full marathon) @ \$185 each \$ \_\_\_\_\_

\_\_\_\_\_ Freedom Challenge (8K, half and full marathon) @ \$215 each \$ \_\_\_\_\_

\_\_\_\_\_ Virtual race bag insert @ \$500 \$ \_\_\_\_\_

**Total Request:** \$ \_\_\_\_\_

- Would you like a booth at the two-day expo? Yes: \_\_\_\_\_ No: \_\_\_\_\_

(If Yes, please select one): Inner Booth \$950: \_\_\_\_\_ Outer Booth: \$1050 \_\_\_\_\_

- Would you like a 10X10 tent at the start/finish line? Yes: \_\_\_\_\_ No: \_\_\_\_\_

Saturday (\$300): \_\_\_\_\_ Sunday (\$300): \_\_\_\_\_ Both Days (\$500): \_\_\_\_\_

- Tent placement in oval at race discretion. No outside tents allowed. Tents are open on all sides. Tents include one (1) 6ft. table and two (2) chairs.

**Additional table (\$10) \_\_\_\_\_ Additional chairs (\$5) \_\_\_\_\_**

**Upon acceptance, Affiliate Charity agrees to the following:**

- Registration codes will be issued upon acceptance of your charity application. **You will be billed for your registrations on September 1<sup>st</sup> 2022.** *Please note, you must notify us by Augusts 15<sup>th</sup> if you are not using all the bibs you requested.*
- Expo space rental will be due October 1st 2022.
- Start/Finish Line tent rental will be due October 1<sup>st</sup>, 2022
- Commit to a minimum \$500 fundraising goal for each bib requested
- Use your organization’s resources to promote your affiliation with the Philadelphia Marathon Weekend.
- Submit for approval any related press releases or promotional material three business days prior to release.
- Complete and return the post-race survey and report total amount of funds raised by **November 30, 2022**

Additionally, your organization agrees to defend, indemnify and hold harmless the City of Philadelphia, the Mayor’s Fund for Philadelphia, Inc., the Philadelphia Marathon Weekend, the Commonwealth of Pennsylvania, the American Association for Cancer Research, Dietz & Watson, Rothman Orthopedics, RunSignUp and any other person(s) or entity who now is or ever was an employee, officer or agent of the identified parties above from and against any loss, cost, liability or expense arising out of the conduct of or participation in the 2022 Philadelphia Marathon Weekend and related events.

Charites will be notified of their acceptance 7-10 business days after application is received.

I am officially submitting this application on behalf of the above referenced organization. I acknowledge that I am an authorized official representing the organization.

\_\_\_\_\_  
Organization’s Name:

\_\_\_\_\_  
Authorized Signature and Title:

\_\_\_\_\_  
Print Name and Title:

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Your contact number:

\_\_\_\_\_  
Your email address:

Please complete and return the form to [Kathleen@philadelphiamarathon.com](mailto:Kathleen@philadelphiamarathon.com)