



\*CALENDAR LISTING\*

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## Marathoning's best host city announces schedule of 2010 Philadelphia Marathon Race Weekend events

**PHILADELPHIA** (*August 12, 2010*) – The City of Philadelphia is gearing up to welcome more than 20,000 runners and more than 40,000 spectators for an even better schedule of events, which includes the Philadelphia Marathon, the Half Marathon, Rothman Institute 8K, Health & Fitness Expo, Kids Fun Run, Runners' Pasta Party and more than 20 spectator Cheer Zones to catch all of the competition this November.

Philadelphia Marathon Race Weekend will attract thousands of athletes for the opportunity to run through the city's streets and get a real taste of hip and historic Philadelphia's beauty, culture, heritage and hospitality, as part of a full weekend of fun activities designed for the whole family.

### 2010 PHILADELPHIA MARATHON RACE WEEKEND SCHEDULE:

#### Friday, November 19 and Saturday, November 20: Health & Fitness Expo

Noon - 9 p.m., Friday, November 19 (NEW EXTENDED HOURS)

10 a.m. – 7 p.m. Saturday, November 20

Pennsylvania Convention Center, Hall D, 12th & Arch streets

Entry is free and open to the public. In addition to activities, vendors and seminars, the Health & Fitness Expo is where runners register and get their race packets.

#### Saturday, November 20: Rothman Institute 8K

7:30 a.m. (NEW DAY AND TIME!)

22nd Street & Benjamin Franklin Parkway, near the Philadelphia Museum of Art

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## PHILADELPHIA MARATHON EVENT SCHEDULE /ADD 1

### **Saturday, November 20: Kids Fun Run**

Onsite registration begins at 9 a.m.

Races begin at 10:30 a.m. at 22nd Street & Benjamin Franklin Parkway, near the Philadelphia Museum of Art (**NEW LOCATION**)

The Fun Run is for kids, ages 4-12, accompanied by an adult. The entry fee is \$15.

### **Saturday, November 20: Runners' Pasta Party**

4:30 p.m. - 8:30 p.m.

Spaghetti Warehouse (**NEW LOCATION**), 1026 Spring Garden St.

\$20 for adults 13 and up, \$10 for children 5-12, free for children under age 5

### **Sunday, November 21: Marathon + Half Marathon**

6:55 a.m. Wheelchair and Handcycle competitions; 7 a.m. Competition for runners

22nd Street & Benjamin Franklin Parkway, near the Philadelphia Museum of Art

More than 20 designated spectator Cheer Zones will line the course on race day, featuring unobstructed, transportation-accessible, fan-friendly locations for fans to take in all of the exciting action. To add to the race experience, some spectator zones will include hot chocolate and pretzels, and several are near cafes offering discounts and specials.

For further information on the 2010 Philadelphia Marathon Race Weekend, visit

[www.philadelphiamarathon.com](http://www.philadelphiamarathon.com).

### **About the Philadelphia Marathon**

Established in 1994 with a competitive field of just 1,500 runners, the Philadelphia Marathon today has emerged as a top city road race, spotlighting 26 miles and 385 yards of history and boasting 20,000 runners. The marathon is one of the nation's best races and continues to attract high-level athletes because of its furiously fast and scenic course. The race begins and ends near the Philadelphia Museum of Art. It showcases Philadelphia as a world-class city in which runners and spectators have an opportunity to experience Philadelphia's wealth of cuisine, culture, entertainment and history. For more information, visit

[www.philadelphiamarathon.com](http://www.philadelphiamarathon.com)

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