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Philadelphia Marathon Fact Sheet

Fast Facts

- 2011 marks the 18th annual Philadelphia Marathon
- 25,000 runners will compete in Race Weekend – 12,000 in the full marathon, 10,000 in the half marathon and 3,000 in the Rothman Institute 8K
- 60,000 spectators watch along the Philadelphia Marathon course on Race Day
- 50,000 – 60,000 visit the Health & Fitness Expo on Friday and Saturday of Race Weekend
- 90+ exhibitors at the Marathon Health & Fitness Expo
- 3,000+ volunteers support the Philadelphia Marathon, including distribution of runner bibs and shirts and other Expo support, serving along the course as course marshals and at the water stops, distributing heatsheets and medals at the finish line, and much more.
- More than 400 Port-A-Johns are available to runners on race day

Philadelphia: Running's Best Host City

- 93% are likely or very likely to recommend the Philadelphia Marathon to others
- 77% are likely or very likely to return to run the 2011 Philadelphia Marathon
- 64% are likely or very likely to recommend Philadelphia to others as a vacation destination

Above data was provided by the Sports Industry Research Center at Temple University.

2010 Economic Impact

- Over \$17.6 million total in economic impact for the City of Philadelphia
- 14,536 hotel room nights are booked as a result of the Philadelphia Marathon

Above data was provided by the Sports Industry Research Center at Temple University.

Philadelphia Marathon Records

- **Full Marathon**
 - Male: Joseph Nderitu, 2:16:47 (2003)
 - Female: Anne Marie Lauck, 2:37:59 (1999)
- **Half Marathon**
 - Male: Valentine Orare, 1:02:29 (2006)
 - Female: Margaret Kare, 1:12:42 (2006)
- **Rothman Institute 8K**
 - Male: Marcus O'Sullivan, 23:03 (1997)
 - Female: Svetlana Zakharova, 25:37 (2001)

2010 Winners

- **Full Marathon**
 - Male: Daniel Vassallo, 25, of Massachusetts finished in 2:21:28
 - Female: Mariska Kramer, 36, of the Netherlands finished in 2:38:55
- **Half Marathon**
 - Male: Kiprotich Kirui, 25, of Kenya, finished in 1:04:02
 - Female: Hirut Mandefro, 25, of Ethiopia, finished in 1:17:52
- **Rothman Institute 8K**
 - Male: Mourad Marofit, 28, of Morocco, finished in 23:09
 - Female: Clara Grandt, 23, of West Virginia, finished in 26:23

2011 Going Green

- Heatsheets®, which are made of a metalized polyester film and distributed to warm up the runners at the finish line, will be collected in designated containers and recycled.
- Materials from excess runners' medals will be melted down and recycled in a waste-cutting measure.
- Ribbons for runners' medals also will be reclaimed and recycled.
- The more than 500,000 cups that runners use during the races to drink water will be collected and composted.
- Recycling bins will be set up at the marathon's two-day Health and Fitness Expo and on the race course at fluid stations and other designated areas.
- Recycled cardboard and plastics will be used on the race course.
- Thousands of runners discard their outer layers of warm-up clothing at the starting line, so the Marathon partners with the Bethesda Project, a local organization that assists the homeless population, to collect more than 200 55-gallon bags of salvageable clothing each year.
- Excess runners' bags will be recycled and the items within the bags are recycled, reused or donated to local running clubs, school groups and charity organizations.
- The paper size of informational handouts has been reduced by 50 percent.
- On the path to a paperless race, registration for the Marathon, Half Marathon, and Rothman Institute 8K is accessible through the Philadelphia Marathon's Web site. Marathon organizers continued to strongly encourage participants to sign up online, at times offering online discounts and specials. This increased the percentage of online registration from 88 percent in 2008 to 97 percent in 2010.

Running's best host city welcomes 25,000 athletes to Philadelphia for a family-friendly series of events over Philadelphia Marathon Race Weekend – always held on the weekend before Thanksgiving – November 18-20, 2011. Produced and hosted by the City of Philadelphia, Marathon Race Weekend features four races in a city “born to run” -- the 18th annual Philadelphia Marathon and Philadelphia Half Marathon, preceded by Saturday's Rothman Institute 8K and the Kids Fun Run. Other activities to welcome participants, families, friends, spectators, businesses and residents include a free two-day Health & Fitness Expo; a free course map complete with retail discounts and promotions, and more than 20 spectator cheer zones. Participants pass many of Philadelphia's famous attractions on the swift and scenic USATF-certified course, which is a Boston qualifier. Take the first step to experiencing 26.2 miles of fun, beauty, history and excitement by visiting www.philadelphiamarathon.com.



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